



PUBLIC ART

DENVER ARTS & VENUES

REQUEST FOR QUALIFICATIONS

Denver Health Main Campus Plaza Public Art Project

Budget: \$300,000 USD

Eligibility: Artists or artist teams residing in the state of Colorado

DEADLINE: Monday, March 9, 2020 11:59 p.m. MST

Introduction

The City of Denver's Public Art Program seeks to commission a Colorado artist or team of artists to create an original, site-specific outdoor public artwork for the Denver Health Main Campus Plaza. The commission amount is \$300,000 USD.

Denver Health

Denver Health was founded as City Hospital in 1860 to serve the health care needs of the rapidly developing city of Denver. Since then, the campus has grown alongside the community to become a complete health care system, proudly providing care for all residents -- at every point in their lives.

Today, Denver Health delivers preventative, primary and acute care services. Denver Health committed to making the community a healthy place to live, work and raise a family. As a comprehensive, integrated organization, Denver Health provides hospital and emergency care to the public, regardless of ability to pay. This integration promotes continuity of care for each patient and assures health care that is delivered in the most efficient, cost-effective setting.

The Denver Health Mission and Vision is to:

- provide access to the highest quality health care, whether for prevention, or acute and chronic diseases, regardless of ability to pay;
- provide life-saving emergency medicine and trauma services to Denver and the Rocky Mountain region;
- fulfill public health functions as dictated by the Denver Charter and the needs of the citizens of Denver;
- provide health education for patients;
- participate in the education of the next generation of health care professionals; and
- engage in research, enhancing their ability to meet the health care needs of Denver Health system patients to be the healthiest community in the United States.

Public Art at the Denver Health Main Campus Plaza

The site for the proposed artwork is within a central plaza at the heart of the Denver Health Medical Center Campus. The plaza is adjacent to the Denver Health Pavillions. The site is a very

visible outdoor area for employees, patients and visitors. It is a highly trafficked area, both for pedestrians and vehicles.

Materials & Media

The selection panel members have set forth specific goals and parameters for this public art project with the hope of creating a unique, inspiring and interactive work of art for the diverse communities who will visit the Denver Health Campus. The selection panel has recommended that the artwork be inclusive and responsive to the culturally diverse peoples who work at, visit and live near the Denver Health Campus. The panel is looking for artworks that create a calming and engaging experience, as well as honoring the human experience. Lighting will be an important component as the panel is looking for artworks with both a daytime and nighttime presence. The selection panel is open to artwork in **all media and materials that are suitable for outdoor display**. Artists are asked to be mindful and respectful of the area's functionality, its users and the neighborhood, as well as the mission of Denver Health.

Maintenance & Durability

All applicants are expected to consider the issues of long-term conservation and maintenance of public art, along with time and budget. These projects are located in the public realm and will be exposed to weather and physical stresses, as well as be subject to vandalism. Public art projects should be fabricated of highly durable, low-maintenance materials. Finalists are encouraged to consult with a professional conservator prior to the submission of a final proposal. The chosen proposal will be reviewed by the City of Denver's Public Art Committee to ensure conformity with city standards of maintenance and durability, as well as American's with Disabilities Act (ADA) standards. The selected artist/team is expected to stay on budget and to complete work in an approved time frame.

Eligibility

This project is open to artists who currently live and work in in the state of Colorado, regardless of race, color, creed, gender, gender variance, sexual orientation, national origin, age, religion, marital status, political opinion or affiliation, or mental or physical disability. **The selection panel is interested in artists who can demonstrate an understanding of the area's functionality, history, surrounding neighborhoods, and mission and vision of Denver Health. Emerging artists are encouraged to apply. The budget for this project is \$300,000, however, the panel reserves the right to divide the budget if more than one artist is selected to implement a project.**

Can a team apply?

Applicants may apply as a single artist or multi-person collaborative group. If applying as a team, please submit one résumé for the team, with one page per team member.

Applying for these Opportunities

In response to this RFQ, applicants will be asked to submit six digital images, a résumé, and a statement of interest no longer than 2,000 characters via www.callforentry.org (CaFÉ). From these applications, the selection panel will select up to five finalists who will create site-specific proposals and be brought in for an interview with the panel. Artists will be paid an honorarium for this work. Finalists will receive more specific information regarding the site and have the opportunity to meet with project representatives, including Denver Health and Denver Public Art staff. Artists/teams selected as finalists will be required to submit a Diversity & Inclusiveness

Form for their proposals to be considered, which will be provided upon notification. As directed by Executive Order 101, this form must be submitted for all city solicitations of proposals. Denver Public Art Program staff can provide guidance on filling out this form. Finalists will be expected to pay for travel expenses from the honorarium. From the interview or proposal, an artist or artist team will be selected for this commission. The selected artist or artist team will collaborate with Denver Public Art and Denver Health staff when finalizing their designs for installation.

Diversity and Inclusiveness

Denver Executive Order No. 101 establishes strategies between the City and private industry to use diversity and inclusiveness to promote economic development in the City and County of Denver and to encourage more businesses to compete for City contracts and procurements. The Executive Order requires, among other things, the collection of certain information regarding the practices of the City's contractors and consultants toward diversity and inclusiveness and encourages/requires City agencies to include diversity and inclusiveness policies in selection criteria where legally permitted in solicitations for City services or goods. Diversity and Inclusiveness means inviting values, perspectives and contributions of people from diverse backgrounds, and integrates diversity into its hiring and retention policies, training opportunities, and business development methods to provide an equal opportunity for each person to participate, contribute, and succeed within the organization's workplace. "Diversity" encompasses a wide variety of human differences, including differences such as race, age, gender, gender identity, sexual orientation, ethnicity, physical disabilities, appearance, historically underutilized and disadvantaged persons, as well as social identities such as religion, marital status, socio-economic status, lifestyle, education, parental status, geographic background, language ability, and veteran status.

Budget

The budget for this commission is \$300,000.00 USD which will be allocated to the artist/team selected. The panel reserves the right to divide the budget if more than one artist is selected to implement a project. This contract amount is inclusive of all costs associated with the project including, but not limited to: the artist's design fee, other consultation fees such as structural engineering consultation, insurance (including Colorado Workers Compensation), tools, materials, fabrication, transportation, installation, any building or site modification required, travel to and from the site, per diem expenses, project documentation, contingency to cover unexpected expenses, and any other costs. For all work done on city property, prevailing wage requirements will be applied.

Timeline

(Except for online application deadline, timeline is subject to adjustments)

Monday, March 9, 2020; 11:59 P.M. MST	Deadline for entry (via CaFÉ™ system)
April, 2020	Finalist Selection
June, 2020	Artist Selection and Notification

Project Selection Panel

According to Denver's Public Art Policy, the Art Selection Panel plays an active role in the acquisition of public art for Denver. The Denver Health Main Campus Plaza art selection panel is comprised of 10 voting members. The selection panel is responsible for reviewing the site, establishing criteria, providing input on the call for entry, reviewing applications, and selecting and interviewing finalists.

Selection Process

Up to five artists/artist teams will be selected as finalists. Finalists will be required to consult with Denver Health and Denver Public Art staff prior to the submission of a final proposal. The selection panel will interview and/or review proposals from finalists and recommend one for the project. The final recommendation of the selection panel will be presented to the Public Art Committee, the Denver Commission on Cultural Affairs, and the Mayor of Denver for final approval. All decisions of the City and County of Denver are final.

Materials to be Submitted

Please read this section carefully. Incomplete applications will NOT be considered. The applicant's name must appear on all materials submitted.

All materials must be submitted online, via the CaFÉ™ website (www.callforentry.org). There is no application fee to apply or to use the CaFÉ™ online application system.

Digital Images—In order to be considered for this project, the applicant must electronically submit six digital images of **previously completed** artworks through the CaFÉ™ system. Artists who wish to submit kinetic, sound or media works must submit a complete CaFÉ™ application and will have the opportunity to upload up to two video files.

IMPORTANT: if submitting audio or video files, do not use them as your very first image. They must be submitted last in your image sequence.

Instructions on how to format images to CaFÉ™ specifications can be found at <https://www.callforentry.org/uploading-images-audio-and-video-files/>. Assistance in using the CaFÉ™ system is available here: <https://www.callforentry.org/artist-help-cafe/>. If an artist does not have access to a computer, he/she may call 720-865-5564 to use a computer at Denver Arts & Venues offices.

Statement of Interest—Please submit a statement outlining your interest in the Denver Health Main Capus Plaza public art project and why it is of special interest to you (2,000 character maximum) via CaFÉ™.

Résumé—Submit a one to two-page current résumé via CaFÉ™ that highlights your professional accomplishments as an artist. Please name your résumé file accordingly: *Last name.First initial* (i.e. *Smith.J.PDF*). Résumés that are more than two pages will not be downloaded. If applying as a team, please submit one résumé with one page per team member.

Survey – Applicants will also be required to fill out a short demographic survey that will be sent via the Survey Monkey website to the email on file from the CaFÉ™ application.

References – Applicants who are selected to be finalists will be required to provide three professional references.

Please direct all questions about this project to Public Art Administrator Mary Valdez at 720-865-5564 or mary.valdez@denvergov.org.



Map of the Denver Health Campus. The orange star is the proposed site for this Public Art project.