Public Art 101: Applying for Public Art

- Brief History of Program and Process
- Julia Alvarez, Callforentry.org, WESTAF
- Jill Goldstein, Public Art Archive, WESTAF
- Application Dos & Don’ts
- Jeanne Quinn, artist
- Q/A
- Meet Reps from regional programs and local fabricators
Denver Public Art – 30 Years!

- Established in 1988 by Mayor Peña
- Ordinance #650 was adopted in 1991
- 1% of any capital improvement project budget over $1 million is set aside for public art
- More than 300 pieces installed since 1988
- Approximately 400 artworks
The Vision of the Public Art Program

- Site-specific and unique
- Artwork that speaks to its users:
  - a location
  - a group of people
  - a time in history
- Artwork that enhances an experience
- Selected through a public process
Artist Selection Process

1. Selection Panel Created
2. Panel Orientation & possible site visit
3. Request for Qualifications (RFQ)
4. Semi-finalist selection
5. Semi-finalist presentations
6. Finalist recommended & approved
Art Selection Panel

- THREE Community Representatives
- Artist
- Arts Professional
- Public Art Committee
- Denver Commission on Cultural Affairs
- City Councilperson
- Ad Hoc Advisors
Approval Process

• Selection Panel
  – Approved by DCCA
  – Identifies priorities for project
  – Selects artist or artist team

• Public Art Committee
  – Experts assess feasibility and troubleshoot problems

• Denver Commission on Cultural Affairs (DCCA)
  – Appointed by the Mayor
  – Approves a fair and transparent process

• Mayor of Denver
What May Be Considered Public Art

- Sculpture: all types
- Painting: all media
- Graphic arts: printmaking, drawing...
- Photography, film and video
- Mosaics, terrazzo
- Crafts: Clay, fiber and textiles, plastics, glass...
- Earth works
- Light and sound art
- Temporary installations or time-based performance art – with a permanent leave-behind.
Not Considered Public Art

- Signage: wayfinding, advertising
- Mass-produced objects
- Reproductions of original works of art
- Landscaping, except where such elements are designed by the artist and are an integral part of a work of environmental art
Where do I find public art opportunities?

www.DenverPublicArt.org

www.CallForEntry.org
CaFE™ FOR ARTISTS AND ORGANIZATIONS

FIND CALLS. APPLY. MANAGE YOUR ENTRIES.
ARTISTS
YOU'RE INVITED
to FIND A CALL + APPLY
callforentry.org
You may upload the following file types to your portfolio:

Limits on file sizes and file types for all media uploads:

IMAGE: JPEG or JPG, under 5MB with a minimum of 1200 pixels on the longest side.
AUDIO: AIFF, WAV, XMF, MP3, under 10MB with a minimum bit rate of 96.
VIDEO: 3GP, WMV, AVI, MOV, ASF, MPG, MP4, M2T, MKV, M2TS, under 100MB with a minimum resolution of 640 x 480; minimum 12 fps.

More information about acceptable file types is available at Media Prep.

Select a file type: Image Audio Video

File to upload: Choose File No file chosen

You have chosen an image file. Please enter information about the image below.

Fields in bold are required.

Artwork Title
Medium (60 character limit)
Height / Inches
Width / Inches
Depth / Inches (enter a zero for 2D work)

Price/Value $

Year Completed
Primary Discipline Select...

Art in Public Places Yes
Location
Public Art Program
Description

(optional) Character count:0/300

Add to My Portfolio
Upload images to MY PORTFOLIO
FIND a call and APPLY.

Find another, apply again.
Steps to apply

STEP 1
STEP 2
STEP 3
ORGANIZATIONS

POST A CALL,
accept applications
from artists, and
JURY ONLINE

Easy to get started.
Easy to use!
PUBLIC ART

Commission your public art projects through CaFE™ and preserve their legacies with the Public Art Archive™.

www.publicartarchive.org
Powered by WESTAF | Denver, CO
Get to Know the Landscape: Public Art Archive™

Powered by WESTAF
www.publicartarchive.org

HOW DO YOU MAKE PUBLIC ART MORE PUBLIC?

The Public Art Archive™ is a growing database and mobile website of completed public artworks from around the world. Search. Explore. Learn. Share. Grow.

The Public Art Archive™ project is a series of focused efforts to increase the visibility of public artworks in communities through education and engagement initiatives. Go to the blog to learn about these projects.
<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
<th>Date</th>
<th>Location</th>
<th>Placement</th>
<th>Collection</th>
<th>Artwork Type</th>
<th>Material</th>
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</thead>
<tbody>
<tr>
<td>CIRCUIT</td>
<td>Erik Carlson</td>
<td>2018</td>
<td>Carla Madison Recreation Center</td>
<td>recreation centers</td>
<td>Arts &amp; Venues Denver: Public Art Program</td>
<td>light art</td>
<td>LEDs</td>
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<td>On Display</td>
<td>Blessing Hancock</td>
<td>2013</td>
<td>Roadside</td>
<td>roadsides</td>
<td>Arts &amp; Venues Denver: Public Art Program</td>
<td>sculpture (visual work)</td>
<td>acrylic</td>
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<tr>
<td>Bullet and Suspect</td>
<td>Cliff Garten</td>
<td>2012</td>
<td>Denver Police Department, center atrium</td>
<td>government office buildings</td>
<td>Arts &amp; Venues Denver: Public Art Program</td>
<td>sculpture (visual work)</td>
<td>aluminum (metal)</td>
</tr>
<tr>
<td>The Scottish Play</td>
<td>Lynda Knowles</td>
<td>2013</td>
<td>Denver Center for the Performing Arts Complex, atrium</td>
<td>atriums (interior spaces)</td>
<td>Arts &amp; Venues Denver: Public Art Program</td>
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WHO WE ARE

The **Western States Arts Federation** is a regional non-profit arts service organization dedicated to the creative advancement and preservation of the arts.

WESTAF is an experienced developer of technology systems that benefit the arts and creative industries.
Dos & Don’ts

1. READ application carefully, follow instructions
2. PHOTOS
3. LETTER OF INTENT
4. Apply EARLY
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www.DenverPublicArt.org

www.CallForEntry.org