



PUBLIC ART

DENVER ARTS & VENUES

REQUEST FOR QUALIFICATIONS

Cranmer Park Public Art Project

Budget: approximately \$75,000 USD

(Colorado artists only)

DEADLINE: Monday, May 28, 2018 11:59 p.m. MST

Introduction

The Denver Arts & Venues Public Art Program, now in its 30th year, seeks to commission an artist or team of artists to create an original three-dimensional work of art for Cranmer Park. The park is located at 4501 E 1st Avenue in Denver's Hilltop neighborhood, east of Colorado Boulevard between East 1st and 3rd Avenues. The Cranmer Park art selection panel has recommended a site-specific, unique work of art to be designed, fabricated and installed for the park. Specific locations for proposed artworks are to be determined at semifinalists' site visit. This commission is open to artist's or artist teams residing in the state of Colorado. The budget is approximately \$75,000 USD.

Cranmer Park

Land for the park was acquired by the City and County of Denver in 1908 as part of a City Bond issue. The park was initially known as Mountain View Park for the its majestic view of the Front Range. In 1932, construction of the viewing platform began as a Works Progress Administration (WPA) project. A large sundial was donated and placed on the viewing platform in 1941 by George Cranmer, Manager of City Parks and Improvements, appointed by Mayor Stapleton. In 1959, the name of the park was changed to honor George Cranmer, who bought land and built a home overlooking the park. In 1965, the original sundial was destroyed by vandals, leading to a community-wide effort to raise the necessary funds to fabricate a new sundial. Reconstruction of the sundial occurred in 1966. The 2017 restoration project includes the rehabilitation of three major sites: the sundial, the viewing platform, and the terrazzo mountain panorama. The lower grassy area surrounding the platform is active with youth team sports and is a perfect location for kite flying. The park's restoration is a partnership between Denver's Department of Parks and Recreation, the Save Our Sundial Committee of The Park People, Denver Arts & Venues and individuals who contributed to the effort.

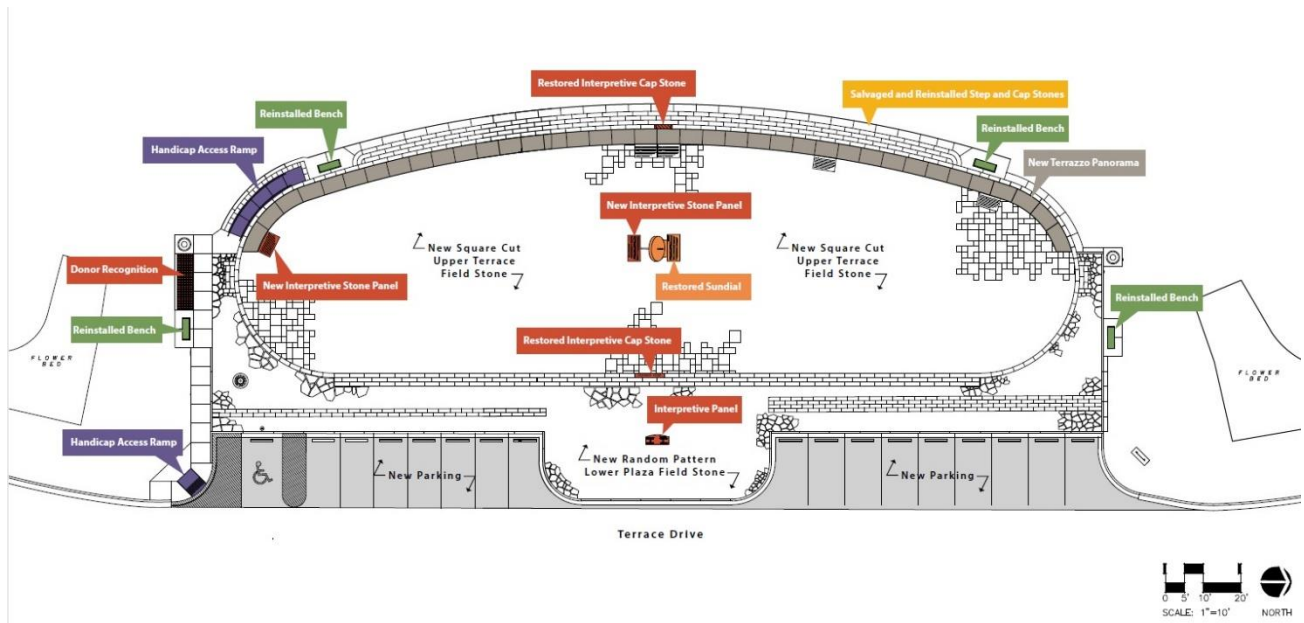
George Cranmer and Mayor Benjamin Stapleton's Legacy

Sharing Mayor Speer's City Beautiful vision for Denver, the Cranmer and Stapleton partnership implemented and administered major projects for the growth of Denver and benefit of its citizens, including the creation of Red Rocks Park and Amphitheatre, and the Winter Park ski resort. Other projects that have defined Denver include: The Valley Highway, the establishment of the Denver Mountain Parks system and the purchase of land for Denver's first municipal airport, later named Stapleton Airport, now a Denver neighborhood.

The Site for the Artwork

Potential locations for the artwork are: the side terraces of the plaza and the flower bed at the 3rd Avenue

entrance of the park. No artwork on the sundial plaza shall be considered, and the artwork must not obstruct the mountain view. Specific locations for proposed artworks will be determined at semifinalists' site visit.



Appropriate & Unique

The selection panel seeks a unique, one-of-a-kind artwork(s) appropriate for Cranmer Park and the visitors who utilize the park. The artwork should speak to the immediate community, the history of the area, and potentially, the legacy of George Cranmer. The selection panel is seeking artists who can demonstrate experience integrating artwork into the built environment and into the surrounding landscape.

Materials & Media

The selection panel members have set forth specific goals and parameters for this public art project with the hope of creating a unique and inspiring work of art for the diverse communities that visit and enjoy Cranmer Park. The selection panel is open to artworks made from a variety of suitable materials for the site.

Maintenance & Durability

All applicants are expected to consider the issues of long-term conservation and maintenance of public art, along with time and budget. These projects exist in the public realm and are exposed to weather and physical stresses, as well as vulnerable to vandalism. Public art projects should be fabricated of highly durable, low-maintenance materials. Semifinalists are encouraged to consult with a professional conservator prior to the submission of a final proposal. Selected artist proposals will be reviewed by the City of Denver's Public Art Committee and other appropriate city agencies to ensure conformity with city standards of maintenance and durability, as well as ADA (Americans with Disabilities Act) standards. All finalists are expected to stay on budget and to complete work in an approved timeframe.

Eligibility

This project is open to artists residing in Colorado, regardless of race, color, creed, gender, gender variance, sexual orientation, national origin, age, religion, marital status, political opinion or affiliation, or mental or physical disability. Artists working in any media are eligible to apply. Artists are not required to have previous

experience in public art. Emerging artists are encouraged to apply for this commission. Contact the Denver Public Art office with any questions regarding this designation. The art selection panel would like to encourage that in addition to commissioning an artwork from a Colorado resident, that the artwork itself is also fabricated in Colorado.

Applying for These Opportunities

In response to this RFQ, applicants will be asked to submit six digital images, a résumé, and a statement of interest no longer than 2,000 characters via www.callforentry.org (CaFÉ™). If applying as a multi-person collaborative team, please submit a single résumé with no more than one page per team member. From these applications, the selection panel will choose up to five semifinalists who will be brought in for an interview with the panel. If a formal proposal is requested, the artists will be provided an honorarium of \$500 to prepare and present the proposal in person. Semifinalists will receive more specific information regarding the site, meet with project representatives, the design team and Denver Public Art staff. Semifinalists will be expected to pay for travel expenses from the honorarium. From the interview or proposal, an artist or artist team will be selected for this commission. The selected artist or artist team for the commission will collaborate with the Public Art Program staff and the Cranmer Park design team when finalizing their designs for installation.

Please visit: www.artsandvenuesdenver.com/publicff-art/denver-public-art-collection for examples of other public artworks in the city's collection.

Diversity and Inclusiveness

As directed by Denver Executive Order 101, artists/teams selected as semifinalists will be required to submit a Diversity & Inclusiveness form which will be provided upon notification. Denver Executive Order No. 101 establishes strategies between the City and private industry to use diversity and inclusiveness to promote economic development in the City and County of Denver and to encourage more businesses to compete for City contracts and procurements. The Executive Order requires the collection of certain information regarding the practices of the City's contractors and consultants toward diversity and inclusiveness and encourages/requires City agencies to include diversity and inclusiveness policies in selection criteria where legally permitted in solicitations for City services or goods. Diversity and Inclusiveness means inviting values, perspectives and contributions of people from diverse backgrounds, and integrates diversity into its hiring and retention policies, training opportunities, and business development methods to provide an equal opportunity for each person to participate, contribute, and succeed within the organization's workplace. "Diversity" encompasses a wide variety of human differences, including differences such as race, age, gender, gender identity, sexual orientation, ethnicity, physical disabilities, appearance, historically underutilized and disadvantaged persons, as well as social identities such as religion, marital status, socio-economic status, lifestyle, education, parental status, geographic background, language ability, and veteran status.

Budget

The budget for this commission is approximately \$75,000 USD. These funds come from the City of Denver's One Percent for Public Art Ordinance which allocates 1% of capital Improvement project budgets of more than \$1m to be set aside for the commission of new public artworks. A generous portion of this budget comes from a donation from the Patten-Davis Foundation. The final contract amount is inclusive of all costs associated with the project including, but not limited to: the artist's design fee, other consultation fees such as structural engineering consultation, insurance (including Colorado Workers' Compensation), tools, materials, fabrication, transportation, installation, permits, any building or site modification required, travel to and from the site, per diem expenses, project documentation, contingency to cover unexpected expenses, and any other costs. For all work done on city property, prevailing wage requirements will be

applied.

Tentative Timeline

(Except for online application deadline, timeline is subject to adjustments)

Monday, May 28, 2018: 11:59 MST	Deadline for entry (via CaFÉ™ system)
July 2018	Semifinalist Selection
August 2018	Finalist Selection
September 2018	Finalist Notification

Art Selection Panel

According to Denver Public Art policy, the art selection panel plays an active and crucial role in the acquisition of public art for Denver. The Cranmer Park art selection panel is comprised of voting members and additional non-voting advisors. The art selection panel is responsible for reviewing the site, establishing criteria, writing a call for entry, reviewing applications, selecting and interviewing semifinalists, and recommend a finalist.

Selection Process

Up to five artists/artist teams will be selected as semifinalists. Those selected will receive more specific information regarding the project. The selection panel will interview semifinalists and/or review proposals from the semifinalists and recommend a finalist for the commission. The semifinalists will receive an honorarium of \$500 to prepare and present the proposal in person. The final recommendation of the selection panel will be presented to the Public Art Committee, the Denver Commission on Cultural Affairs, and Mayor Michael B. Hancock for final approval. All decisions of the City and County of Denver are final.

Materials to be Submitted

Please read this section carefully. Incomplete applications will NOT be considered. The applicant's name must appear on all materials submitted.

All materials must be submitted online, via the CaFÉ™ website (www.callforentry.org). There is no application fee to apply or to use the CaFÉ™ online application system.

Digital Images - The applicant must electronically submit six digital images of previously completed artworks through the CaFÉ™ system. Artists who wish to submit kinetic, sound or media works must submit a complete CaFÉ™ application and include links to the work uploaded online, such as YouTube or Vimeo.

Instructions on how to format images to CaFÉ™ specifications may be found at www.callforentry.org/imaging_tips.phtml. Assistance in using the CaFÉ™ system is available during regular business hours by calling 303-629-1166 or 888-562-7232, or via email at cafe@westaf.org. If an artist does not have access to a computer, s/he may call 720-865-5562 to make arrangements to use a computer at Denver Arts & Venues.

Statement of Interest - Please submit a statement briefly outlining your interest in the Cranmer Park Public Art project and experience working on projects of this kind (2000 character maximum).

Résumé - Submit a one to two-page current résumé that highlights your professional accomplishments as an artist. Please name your résumé file accordingly: *Last name.First initial* (i.e. *Smith.J.pdf*). Résumés that

are more than two pages will not be downloaded. If applying as a team, please submit one résumé with one page per team member.

Please direct all questions about the project to Public Art Administrator Rudi Cerri at 720-865-5562 or rudi.cerri@denvergov.org.